HUBER AG
Exhibition Management

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GRAPHICS FOR SGGG 2024 IN INTERLAKEN

Graphic files and chosen **carpet color** must be sent to CAD@huber-messebau.ch
Emails subject must include "**SGGG24**", **booth number** and **Company name**, aside the subject of the email
(example: SGGG24 - B52 CompanyName - Print files)
All graphic files must be sent **before May 20th**. Files bigger than 5Mb should be sent via WeTransfer or similar services.
For any question or doubt we are here to help.

Each stand has 3 main components:
- **Welcome Desk,** with graphics printed on **PVC panel** measuring 992 x 900mm.
- **Walls**, with graphics printed on **textile**. The height is always 2480mm, the width is defined for every wall.
- Colored **Carpet.**

Printed PVC

Printed textiles

Carpet
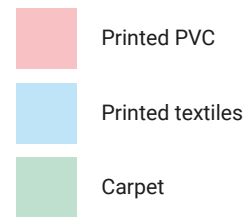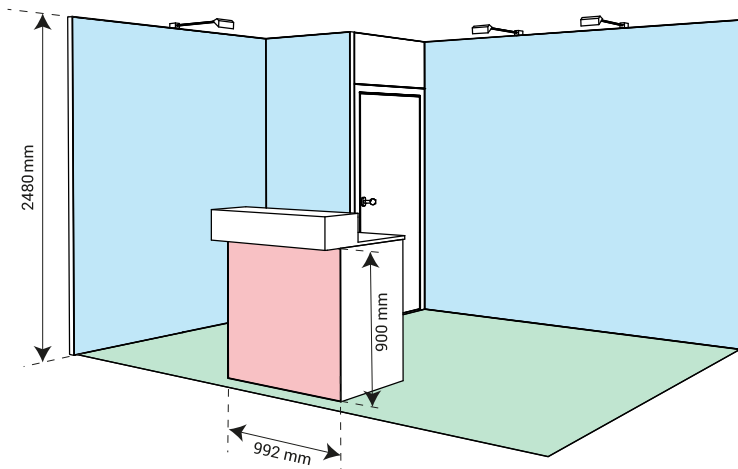
This stand is only an example. Your stand could have a completely different shape. Only the written measures are common to all stands.

WELCOME DESK AND WALLS

A detailed overview on how to properly prepare the files can be found in the next pages.
On the **Stand Plan PDF** we are sending you together with this PDF, there is a **Red Table**, similar to the following one.
Here is how to read it:

These are the sizes of the **VISIBLE** part of the graphic element

These are the FILE SIZES needed to produce the graphic elements. (i.e. Graphic + Bleeding)
Your ready-to-print files must have exactly these dimensions

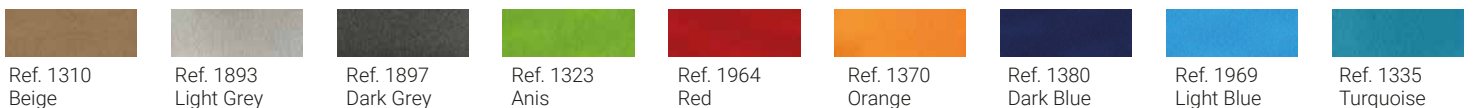```
N. Frame   File
01 2976 x 2480   3016 x 2520 [Textile]
02 0992 x 2480   1032 x 2520 [Textile]
03 2976 x 2480   3016 x 2520 [Textile]   See note A
04 0992 x 0900   1032 x 0940 [PVC]
05 0992 x 2480   1032 x 2520 [Textile]
06 1488 x 2480   1528 x 2520 [Textile]
07 0992 x 2480   1032 x 2520 [Textile]
```

```
Notes:
A - About 50-60mm on the left side are not visible, see above.
    Adapt graphics accordingly.
    We suggest to not trim the design but keep anything important or text
    outside the covered area, leaving also a security gap.
    If any doubt please contact CAD@huber-messebau.ch
```

These are the reference numers given to each individual graphic element

These are the materials used

The notes declare whether a part of the graphic will not be visible. This refers to the VISIBLE part.

CARPET COLOR

Ref. 1310 Beige	Ref. 1893 Light Grey	Ref. 1897 Dark Grey	Ref. 1323 Anis	Ref. 1964 Red	Ref. 1370 Orange	Ref. 1380 Dark Blue	Ref. 1969 Light Blue	Ref. 1335 Turquoise

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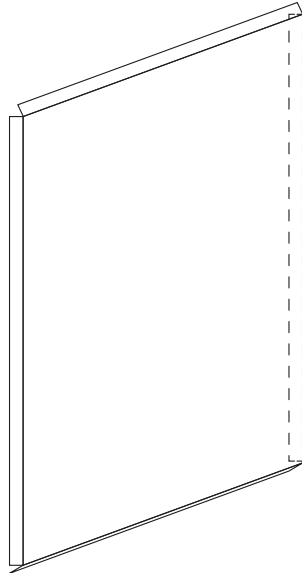# HOW TO PREPARE GRAPHIC FILES FOR PRINT

	✅ OK	❌ NOT OK
FORMAT	Wand 1.pdf · Wand 2.pdf · Wand 3.pdf **PDF**, 1 file per graphic, 1 page per file (example: 3 walls = 3 files, 1 page each)	Alle Wände.pdf · Alle Wände.indd · Alle Wände.cdr • Multiple graphics in a single file • Non-PDF formats
IMAGES	• Images embedded in the PDF • Compression: <u>No compression or downsizing</u> • Quality: use the Chart below as guide **Viewing Distance / Pixel per meter** 1m — 6000 2 m — 3000 3 m — 1500 5 m — 800 10 m — 300 Example: **4m print** with viewing **distance of 3m**: - 3m viewing distance requires 1500pixel per meter - 4m print x 1500 pixel = 6000px - Image has to be at least 6000px	• Images taken from Google • Images transferred via WhatsApp • Screenshots If you need high quality images you can use: • Google advanced images search tool (**www.google.com/advanced_image_search**) and set the image size larger than 8-10-12 Mp depending on the print size (mind the copyright!) • Professional stock images website (not free) like iStock, Shutterstock, etc. • Free stock images website like Pixabay, Pxhere, etc.
FILENAME	For **PVC Panel**: [BoothNumber]_[CompanyName]_PVC_992x900mm For **Textile**: [BoothNumber]_[CompanyName]_[WallNumber]_[WallWidth]x2480mm	Any other name
SIZE	File Height / Visible Height / Visible Lenght / File Lenght **PVC Panel**: 992x900mm (file 1032x940mm) **Textile Walls:** Height: 2480mm (file 2520mm), Width: see the **standplan pdf**	Any other size. This allow us to check quickly the files and send them to production without extra work and time loss If not sure about the size of your pdf, you can open it in Adobe Acrobat Reader and move the mouse cursor to the **bottom left corner,** there you can see its size
COLORSPACE	C M Y K CMYK (Pure black: 80,80,80,100) if possible ISO Coated v2 300% (ECI)	RGB is meant for screens, therefore some RGB colors can't be printed
MARKS	No colorproofs or cutting marks	Colorproofs or cutting marks
FILE SCALE	1:1 or 1:10 (example: 992mm print = 992mm or 99.2 file)	1:2, 1:4 or other scales
TEXT & PATHS	Text and paths expanded	Text and paths not expanded. (In this case please send us every font used)

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HOW TO PREPARE GRAPHIC FILES FOR PRINT

SIZE
(EXPLAINED)

Our textiles are meant to work under tension. For this reason we need 4 „wings", one on each side, on which we sew a silicone strip
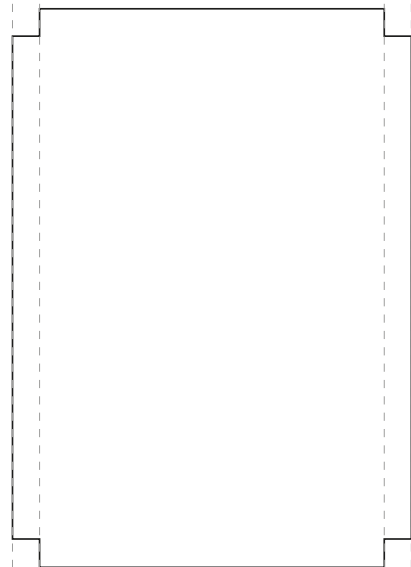
This is the shape of the textile when flat

File Size

Frame Size (What's visible)

Frame Size (What's visible)

File Size

This is the end result.
Please note that there is always a part of graphic which will be printed on the wings but won't be visible

The print data has to take in consideration those wings. Therefore the size is always the size of the frame **+20mm** on each side, which will not be visible but needs to be printed.
Example:
Frame size: 992mm (visible)
File size: 992+20+20= 1032mm